



BALANCE COMPUTER AIDED ENG. GROUP

BALANCING FORM & FUNCTION

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COMPANY OVERVIEW // CORE COMPETENCIES

Balance CAE Group supports form & function of the Architecture, Engineering, Environmental, Construction + Operations industry with design-supportive visual assets and services via three divisions:

1. Balance Commercial (CP): Commercial Photography & Production serving advertising, branding and marketing needs.
2. Balance AEC (BI): Building Information, on-site monitoring and quality assurance for project management and construction operations.
3. Visual Acoustics (A): Art Fixture Design and Supply for custom and volume FF&E procurement processes.

Balance CAE Group is a disabled, disadvantaged, minority-owned small business entity available for on-location services and project delivery throughout the U.S. and in the Lower Mainland of British Columbia. Office & operations are based in the Greater St. Louis and Metropolitan New York City areas.

FEDERAL INFO

DUNS: 080199930

CAGE Code: 7KYC9



PAST PERFORMANCE

Apollo Global Management
Commercial/Forensic Asset Mgmt.
North Central Region Campaign

Poppell Motorsports
Site survey, Digital Ground Model
Bluegrass Motorsports Club

ARCO
Site Survey/Digital Data Collection
Retail/Service Location Installation

Uber Technologies
Commercial Asset Creation & Production
St. Louis Market Integration Campaign

Pottinger Gaherty Env. Consultants
Pre-Con Site Assessment Data Collection
Giscome Quarry & Lime Plant

California HSR Authority
Existing Condition Data Collection
Phase II Scope Development

DASH
Commercial Asset Production
Mobile Application Platform Development

Meikle WIND
Site survey, Digital Ground Model

Centex Homes
Site Interior Contract

APPLICABLE INDUSTRY & PROCUREMENT CODES

NAICS

541922 – Commercial Photography (CP)
541840 – Advertising Agencies (CP)
541890 – Advertising-Related Other (CP)
517919 – Telecommunications Other (BI)
453920 – Art Dealers (A)

SIC Code

7319 – Advertising, Other (CP)
7375 – Information Retrieval Services (BI)
5999 – Misc. Retail, Other (A)

PSC

T009 – Aerial Photographic Services (CP)
T010 – Still Photographic Services (CP)

CSI/Masterformat

Division 00
00 31 19 – Photo. Reporting/Exis. Cond. (BI)
00 31 21 – Photo. Info/Survey Cond (BI)
00 32 29 – Periodic Work Observation (BI)

Division 01
01 32 00 – Constr. Progress Document (BI)
01 90 00 – Life Cycle Activities (BI)

Division 02
02 00 00 – Existing Conditions (BI)

Division 09
09 70 00 – Wall Finishes (A)

Division 09 (cont.)
09 72 00 – Wall Coverings (A)
09 77 00 – Special Wall Surfacing (A)
09 80 00 – Acoustic Treatment (A)
09 84 00 – Acoustic Room Components (A)

Division 10
10 14 00 – Signage (A)
10 20 00 – Interior Specialties (A)

Division 12
12 10 00 – Art (A)
12 11 00 – Murals (A)
12 12 00 – Wall Decorations (A)